

**Fair Park
Committee Members:**

Blane Poulson, Chair

Matthew Foelker, Vice Chair

Jennifer Hanneman, Secretary

Al Counsell

Russell Kutz

**FAIR PARK COMMITTEE
MEETING AGENDA**

June 5, 2014

8:00 a.m.

REVISED 6/2/14

**Jefferson County Fair Park
Activity Center – Conference Room
503 N. Jackson Avenue
Jefferson, WI 53549**

1. Call to Order
2. Roll call (establish a quorum)
3. Certification of compliance with Open Meetings Law Requirements
4. Public Comment
5. Review agenda
6. Approve Minutes of May 1st Meeting
7. Communications
8. Financial Report
9. Discussion and possible action of Fair 2014
10. **Discussion and possible action on new beef building**
11. Fair Park Director's Report
12. Fair Park Supervisor's Report
13. Fair Office Report
14. Set next meeting date and Potential Future Meeting Agenda Items
15. Adjourn

The Committee may discuss and/or take action on any item specially listed on the agenda.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting at 920/674-7101 so appropriate arrangements can be made

Jefferson County Fair Park
May 1, 2014 | Meeting Minutes

The Jefferson County Fair Park committee met on Thursday, May 1, 2014 at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair) Blane Poulson, Matt Foelker, Jennifer Hanneman, Al Counsell, Russel Kutz, Director David Diestler, Supervisor Roger Kylmanen, Marketing/Administrative Assistants Amy Listle and Leslie Pelikan, and County Board Chairman Jim Schroeder.

Let the record show that a quorum is present, meeting duly noted and the door open.

Public Comment & Correspondence: County Board Chairman Jim Schroeder welcomed committee members.

Election of Officers:

Chairman Schroeder asked for nominations for Committee Chair. Matt Foelker made a motion to nominate Blane Poulson. Jennifer Hanneman seconded. Poulson was unanimously nominated as Chair.

Jennifer Hanneman nominated Matt Foelker for Vice Chairman, Blane Poulson seconded. Foelker was unanimously nominated as Vice Chair.

Matt Foelker nominated Jennifer Hanneman for Secretary. Russel Kutz seconded. Hanneman was unanimously nominated as Secretary.

Agenda: The agenda is OK as presented

Minutes: A motion was made by Blane Poulson to accept the minutes as presented, seconded by Matt Foelker. Motion carried.

Financial Report: David Diestler gave an overview of the Financial Report and explained deviations and larger expenditures.

Director's Report: Reviewed report

Supervisor's Report: Reviewed report

Fair Office Report: Reviewed report

Next Meeting: The next regularly scheduled meeting will be Thursday, June 5 at 8:00 a.m. in the Conference Room of the Activity Center.

Being no further business, Matt Foelker made a motion to adjourn the meeting. Jennifer Hanneman seconded. Motion carried. Meeting adjourned at 8:57 a.m.

Jefferson County
Fair Park Totals

Date Ran 5/22/2014
Period April
Year 2014

33.30%

Business Unit	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
6901 Fair Park	Revenue	(85,595.89)	(505,300.00)	(419,704.11)	16.94%
	Expenditures	256,125.07	703,032.00	446,906.93	36.43%
	Other Sources	-	-	-	0.00%
Total		170,529.18	197,732.00	27,202.82	86.24%
6902 Fair Week	Revenue	(42,881.56)	(648,800.00)	(605,918.44)	6.61%
	Expenditures	4,926.16	648,800.00	643,873.84	0.76%
	Other Sources	-	-	-	0.00%
Total		(37,955.40)	-	37,955.40	0.00%
Total All Business Units	Revenue	(128,477.45)	(1,154,100.00)	(1,025,622.55)	11.13%
	Expenditures	261,051.23	1,351,832.00	1,090,780.77	19.31%
	Other Source	-	-	-	0
Grand Total Fair Park		132,573.78	197,732.00	65,158.22	67.05%

Fair Park
6901 Fair Park

Date Ran 5/22/2014
Period April
Year 2014

Revenues 33.30%

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
457010	SPONSOR REVENUE	-	(40,000.00)	(40,000.00)	0.00%
457025	HORSE SHOW FEES	(500.00)	(26,500.00)	(26,000.00)	1.89%
457026	SHAVING SALES	(6.16)	(32,000.00)	(31,993.84)	0.02%
457031	ADMISSION REVENUE	(1,201.66)	-	1,201.66	0.00%
474169	FAIR BILLED	(4,000.00)	(4,000.00)	-	100.00% *
482012	BUILDING RENTAL	(64,632.97)	(184,000.00)	(119,367.03)	35.13%
482013	STALL RENTAL	-	(91,000.00)	(91,000.00)	0.00%
482014	WINTER STORAGE RENTAL	(3,791.46)	(37,500.00)	(33,708.54)	10.11%
482015	SPACE-FOOD VENDOR	(2,173.28)	(18,500.00)	(16,326.72)	11.75%
482016	SPACE-BEVERAGE VENDOR	(2,138.47)	(20,000.00)	(17,861.53)	10.69%
482017	SPACE-OTHER VENDOR	(14.00)	(2,300.00)	(2,286.00)	0.61%
482021	CAMPING FEE OTHER	(696.68)	(48,000.00)	(47,303.32)	1.45%
483004	SALE SALVAGE & WASTE	(6,325.00)	-	6,325.00	0.00%
486001	VENDING COMMISSION	(116.21)	(1,500.00)	(1,383.79)	7.75%
Totals		(85,595.89)	(505,300.00)	(419,704.11)	16.94%

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
511110	SALARY-PERMANENT REGULAR	42,899.28	97,092.00	54,192.72	44.18%
511210	WAGES-REGULAR	36,318.48	51,273.00	14,954.52	70.83% *
511220	WAGES-OVERTIME	415.39	1,683.00	1,267.61	24.68%
511230	WAGES-REGULAR OVERTIME	46.66	-	(46.66)	0.00%
511240	WAGES-TEMPORARY	-	13,216.00	13,216.00	0.00%
511310	WAGES-SICK LEAVE	388.56	-	(388.56)	0.00%
511320	WAGES-VACATION PAY	2,086.03	-	(2,086.03)	0.00%
511330	WAGES-LONGEVITY PAY	73.44	238.00	164.56	30.86%
511340	WAGES-HOLIDAY PAY	1,433.28	-	(1,433.28)	0.00%
511350	WAGES-MISCELLANEOUS(COMP)	1,296.36	-	(1,296.36)	0.00%
511380	WAGES-BEREAVEMENT	103.31	-	(103.31)	0.00%
512141	SOCIAL SECURITY	7,324.20	12,434.00	5,109.80	58.90%
512142	RETIREMENT (EMPLOYER)	4,943.76	10,259.00	5,315.24	48.19%
512144	HEALTH INSURANCE	21,510.09	28,625.00	7,114.91	75.14%
512145	LIFE INSURANCE	14.25	29.00	14.75	49.14%
512146	WORKERS COMPENSATION	-	4,000.00	4,000.00	0.00%
512148	UNEMPLOYMENT COMPENSATIO	-	3,500.00	3,500.00	0.00%
512173	DENTAL INSURANCE	1,837.20	2,520.00	682.80	72.90%
521216	JANITORAL	-	1,700.00	1,700.00	0.00%
521219	OTHER PROFESSIONAL SERV	-	1,000.00	1,000.00	0.00%
521297	STALL CLEANING	4,647.00	4,500.00	(147.00)	103.27% *
521649	SECURITY SERVICES	-	350.00	350.00	0.00%
529170	GROUNDS KEEPING CHARGES	1,963.68	18,226.00	16,262.32	10.77%
529299	PURCHASE CARE & SERVICES	-	500.00	500.00	0.00%
531001	CREDIT CARD FEES	-	600.00	600.00	0.00%
531008	HAZARD RECYCLE CHARGES	-	150.00	150.00	0.00%
531298	UNITED PARCEL SERVICE UPS	-	200.00	200.00	0.00%
531301	OFFICE EQUIPMENT	229.99	2,000.00	1,770.01	11.50%
531303	COMPUTER EQUIPMT & SOFTWA	-	2,000.00	2,000.00	0.00%
531304	NONCAPITAL AUTO	-	950.00	950.00	0.00%
531311	POSTAGE & BOX RENT	1,446.04	1,350.00	(96.04)	107.11% *
531312	OFFICE SUPPLIES	575.50	2,750.00	2,174.50	20.93%
531313	PRINTING & DUPLICATING	609.66	1,200.00	590.34	50.81%
531314	SMALL ITEMS OF EQUIP	9,066.58	15,000.00	5,933.42	60.44% *
531320	SAFETY SUPPLIES	-	250.00	250.00	0.00%
531322	SUBSCRIPT NEWSPAPERS&PERIOI	-	110.00	110.00	0.00%

531324 MEMBERSHIP DUES	1,029.10	1,700.00	670.90	60.54% *
531326 ADVERTISING	2,095.67	7,000.00	4,904.33	29.94%
531349 OTHER OPERATING EXPENSES	90.00	1,600.00	1,510.00	5.63%
531351 GAS/DIESEL	2,339.33	14,000.00	11,660.67	16.71%
531367 WOOD SHAVINGS	-	27,000.00	27,000.00	0.00%
532325 REGISTRATION	-	1,000.00	1,000.00	0.00%
532332 MILEAGE	205.30	1,300.00	1,094.70	15.79%
532334 COMMERCIAL TRAVEL	-	700.00	700.00	0.00%
532335 MEALS	195.99	500.00	304.01	39.20%
532336 LODGING	819.00	2,100.00	1,281.00	39.00%
532339 OTHER TRAVEL & TOLLS	-	20.00	20.00	0.00%
533221 WATER	1,024.63	7,300.00	6,275.37	14.04%
533222 ELECTRIC	8,618.34	43,000.00	34,381.66	20.04%
533223 SEWER	771.50	7,800.00	7,028.50	9.89%
533224 NATURAL GAS	9,098.00	8,700.00	(398.00)	104.57% *
533225 TELEPHONE & FAX	896.96	1,950.00	1,053.04	46.00%
533235 STORM WATER UTILITY	4,941.32	14,900.00	9,958.68	33.16%
533236 WIRELESS INTERNET	200.05	500.00	299.95	40.01%
535232 GRAVELING	-	6,000.00	6,000.00	0.00%
535242 MAINTAIN MACHINERY & EQUIPM	3,745.97	9,000.00	5,254.03	41.62%
535245 GROUNDS IMPROVEMENTS	297.33	17,000.00	16,702.67	1.75%
535247 BLDG REPAIR & MAINT	7,928.39	30,000.00	22,071.61	26.43%
535297 REFUSE COLLECTION	1,312.00	13,000.00	11,688.00	10.09%
535347 BEVERAGE PURCHASES	2,537.89	15,000.00	12,462.11	16.92%
535349 OTHER SUPPLIES	-	100.00	100.00	0.00%
535352 VEHICLE PARTS & REPAIRS	1,469.88	6,000.00	4,530.12	24.50%
535355 PLUMBING & ELECTRICAL	827.03	14,000.00	13,172.97	5.91%
536533 EQUIPMENT RENT & LEASE	-	8,000.00	8,000.00	0.00%
571004 IP TELEPHONY ALLOCATION	403.00	1,209.00	806.00	33.33%
571005 DUPLICATING ALLOCATION	180.68	542.00	361.32	33.34%
571009 MIS PC GROUP ALLOCATION	2,619.00	7,857.00	5,238.00	33.33%
571010 MIS SYSTEMS GRP ALLOC(ISIS)	1,199.00	3,597.00	2,398.00	33.33%
591519 OTHER INSURANCE	2,281.97	6,226.00	3,944.03	36.65%
594810 CAP EQUIP	52,934.00	74,500.00	21,566.00	71.05% *
594821 CAP IMPRV LAND	-	40,000.00	40,000.00	0.00%
594822 CAP IMPRV BLDG	6,835.00	32,226.00	25,391.00	21.21%
Totals	256,125.07	703,032.00	446,906.93	36.43%

Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
					0%
Totals		-	-	-	0.00%
Total Business Unit		170,529.18	197,732.00	27,202.82	86.24%

Fair Park
6902 Fair Week

Date Ran 5/22/2014
Period April
Year 2014

Revenues 33.30%

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
421001	STATE AID	(7,034.08)	(6,400.00)	634.08	109.91% *
457005	RESERVED SEATING FEES	-	(41,000.00)	(41,000.00)	0.00%
457009	CONTEST ENTRY FEES	-	(850.00)	(850.00)	0.00%
457010	SPONSOR REVENUE	(210.00)	(145,000.00)	(144,790.00)	0.14%
457011	GATE RECEIPTS	(5,370.00)	(240,000.00)	(234,630.00)	2.24%
457013	STALL & PEN FEES	-	(6,000.00)	(6,000.00)	0.00%
457029	FFA ENROLLMENT	-	(2,000.00)	(2,000.00)	0.00%
457030	CREDIT CARD SURCHARGE	-	(1,550.00)	(1,550.00)	0.00%
459001	SODA	-	(15,500.00)	(15,500.00)	0.00%
482015	SPACE-FOOD VENDOR	(8,845.00)	(32,000.00)	(23,155.00)	27.64%
482016	SPACE-BEVERAGE VENDOR	-	(80,000.00)	(80,000.00)	0.00%
482017	SPACE-OTHER VENDOR	(2,015.00)	(35,000.00)	(32,985.00)	5.76%
482018	SPACE-CARNIVAL	-	(25,000.00)	(25,000.00)	0.00%
482019	CAMPING FEE 4-H	(18,180.00)	(15,000.00)	3,180.00	121.20% *
482020	CAMPING FEE VENDOR	(1,227.48)	(3,500.00)	(2,272.52)	35.07%
Totals		(42,881.56)	(648,800.00)	(605,918.44)	6.61%

Expenditures

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
511110	SALARY-PERMANENT REGULAR	-	41,611.00	41,611.00	0.00%
511210	WAGES-REGULAR	-	73,062.00	73,062.00	0.00%
511220	WAGES-OVERTIME	-	1,683.00	1,683.00	0.00%
511240	WAGES-TEMPORARY	-	27,977.00	27,977.00	0.00%
511330	WAGES-LONGEVITY PAY	-	135.00	135.00	0.00%
512141	SOCIAL SECURITY	-	10,960.00	10,960.00	0.00%
512142	RETIREMENT (EMPLOYER)	-	9,339.00	9,339.00	0.00%
512143	RETIREMENT (EMPLOYEE)	-	638.00	638.00	0.00%
512144	HEALTH INSURANCE	-	35,524.00	35,524.00	0.00%
512145	LIFE INSURANCE	-	18.00	18.00	0.00%
512173	DENTAL INSURANCE	-	2,502.00	2,502.00	0.00%
514151	PER DIEM	-	1,500.00	1,500.00	0.00%
521219	OTHER PROFESSIONAL SERV	-	4,500.00	4,500.00	0.00%
521647	VETERINARY SERVICES	-	950.00	950.00	0.00%
521648	AMBULANCE/EMS SERVICES	-	3,800.00	3,800.00	0.00%
521649	SECURITY SERVICES	-	4,500.00	4,500.00	0.00%
529299	PURCHASE CARE & SERVICES	-	5,000.00	5,000.00	0.00%
529301	FAIR GATE WORKERS	-	6,100.00	6,100.00	0.00%
529302	FAIR JUDGES	-	7,000.00	7,000.00	0.00%
529303	FAIR SUPERINTENDENTS	-	7,200.00	7,200.00	0.00%
529304	FAIR PARKING SERVICES	-	1,800.00	1,800.00	0.00%
531001	CREDIT CARD FEES	474.49	1,400.00	925.51	33.89%
531101	TICKETS/ENTRY TAGS	1,280.27	3,800.00	2,519.73	33.69%
531102	TROPHIES/PLAQUES	-	950.00	950.00	0.00%
531103	RIBBONS	-	2,500.00	2,500.00	0.00%
531181	PREMIUMS	-	20,000.00	20,000.00	0.00%
531182	FAIR WEEK SPECIAL ACTS	-	195,000.00	195,000.00	0.00%
531183	SPONSOR FEES	-	8,000.00	8,000.00	0.00%
531184	FAIREST OF THE FAIR	45.52	500.00	454.48	9.10%
531311	POSTAGE & BOX RENT	(651.62)	-	651.62	0.00%
531312	OFFICE SUPPLIES	-	500.00	500.00	0.00%
531313	PRINTING & DUPLICATING	-	100.00	100.00	0.00%
531314	SMALL ITEMS OF EQUIP	-	40.00	40.00	0.00%
531326	ADVERTISING	1,507.74	53,000.00	51,492.26	2.84%
531349	OTHER OPERATING EXPENSES	-	1,500.00	1,500.00	0.00%
531351	GAS/DIESEL	-	1,700.00	1,700.00	0.00%
531367	WOOD SHAVINGS	-	750.00	750.00	0.00%

532332 MILEAGE	-	300.00	300.00	0.00%
533221 WATER	-	1,100.00	1,100.00	0.00%
533222 ELECTRIC	-	8,200.00	8,200.00	0.00%
533223 SEWER	-	1,400.00	1,400.00	0.00%
533224 NATURAL GAS	-	80.00	80.00	0.00%
533235 STORM WATER UTILITY	-	1,182.00	1,182.00	0.00%
533236 WIRELESS INTERNET	-	430.00	430.00	0.00%
535242 MAINTAIN MACHINERY & EQUIPM	-	200.00	200.00	0.00%
535245 GROUNDS IMPROVEMENTS	544.40	2,200.00	1,655.60	24.75%
535247 BLDG REPAIR & MAINT	-	3,000.00	3,000.00	0.00%
535297 REFUSE COLLECTION	-	2,000.00	2,000.00	0.00%
535347 BEVERAGE PURCHASES	-	16,000.00	16,000.00	0.00%
535355 PLUMBING & ELECTRICAL	-	7,000.00	7,000.00	0.00%
536533 EQUIPMENT RENT & LEASE	-	63,000.00	63,000.00	0.00%
571009 MIS PC GROUP ALLOCATION	523.68	1,571.00	1,047.32	33.33%
571010 MIS SYSTEMS GRP ALLOC(ISIS)	799.32	2,398.00	1,598.68	33.33%
591519 OTHER INSURANCE	402.36	3,200.00	2,797.64	12.57%
Totals	4,926.16	648,800.00	643,873.84	0.76%

Other Financing Sources (Uses)

Acct Number	Description	YTD Actual	Total Budget	Annual Remaining	Percentage Of Budget
					0%
					0%
Totals		-	-	-	0.00%
Total Business Unit		(37,955.40)	-	37,955.40	0.00%

Fair Park
6906 Donations

Date Ran 5/22/2014
Period April
Year 2014

Revenues

33.30%

Acct Number	Description	Current Period Actual	Current Period Budget	YTD Actual	YTD Budget	Prorated Variance	Total Budget	Annual Remaining	Percentage Of Budget
									0%
485106	FAIR EXPANSION DONATIONS	(100.00)	21.73	(350.00)	86.93	(436.93)	260.79	610.79	-134.21%
Totals		(100.00)	21.73	(350.00)	86.93	(436.93)	260.79	610.79	-134.21%

Expenditures

Acct Number	Description	Current Period Actual	Current Period Budget	YTD Actual	YTD Budget	Prorated Variance	Total Budget	Annual Remaining	Percentage Of Budget
									0%
594960	CAPITAL RESERVE	-	1,304.42	-	5,217.67	(5,217.67)	15,653.00	15,653.00	0.00%
Totals		-	1,304.42	-	5,217.67	(5,217.67)	15,653.00	15,653.00	0.00%

Other Financing Sources (Uses)

Acct Number	Description	Current Period Actual	Current Period Budget	YTD Actual	YTD Budget	Prorated Variance	Total Budget	Annual Remaining	Percentage Of Budget
									0%
Totals		-	-	-	-	-	-	-	0.00%

Total Business Unit		(100.00)	1,326.15	(350.00)	5,304.60	(5,654.60)	15,913.79	16,263.79	-2.20%
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Fair Park Director's Report – June 2014

1. Hired
 - a. 1,000 hour maintenance person – Jeff Tobert
 - b. Summer Office Assistant – Bryce Krull
 - c. Summer helper – Open (person had to turn down – wouldn't be here during fair)
2. Hiring summer maintenance person & fair workers
3. Bank account for credit card processing – Currently on Hold
Heartland 2.6%, FSI (Current provider), Nexis Lexis (3.25% paid by customer)
4. Huber (CSW) workers – continue to have at least one working daily at FP
5. Beer sales – decided that each event will apply for beer permit through JCFP
6. Website – Still updating fair page – Need to standardize program
 - a. issues with internal links between pages
 - b. Issues with fair management program
7. Sponsors
 - a. Have major contracts with – Generac, Jones Dairy, Daybreak Foods & Standard Process
 - b. Working on Sponsor Levels – about 1/2 done
8. Advertising
 - a. Finalizing TV & radio station advertising
 - b. Designing fair booklet
 - c. Social Media Ads, email blasts, facebook ties to advertising, etc.
9. Entertainment
 - a. Adding bands for: – Wed. & Thurs. nights
 - b. Cosmic Bingo – Cancelled – Group running the program backed out
10. Fair Vehicle – Need to get wrapped – vendor got hit by lightning
11. Fair Layout
 - a. On-grounds - Final layout
 - b. Adding Electrical Panel & Water – Near light pole by AC parking lot & near restrooms on southeast side.
12. Fair
 - a. LogHoggers – Competition - New
 - b. Event announcements -- Automatically over intercom system —Bob Ganzow designed system
 - c. f. Video tape & Photograph Fair – Teaming up with TV stations to tape this year's fair – still in progress
13. Projects
 - a. Kitchen –
 - i. Beverage Refrigerator – Adding one for beer
 - b. Food Trailer – River's Edge selling Unit – 1987
 - i. Looking at other trailers to see if this is best deal

- c. Selling bags of Ice at Fair Park – Received call from Home Ice
 - i. Price is still higher than I would like to see.
 - ii. 20 lb. bag at Woodmans is only \$1.99
- 14. Master Gardeners - Need to talk to Vern Jorgenson
 - a. Looking at designating an area for MG to create garden & maintain area
- 15. Beef Committee Meeting – Deb Kind, Katy Katzman, & others
 - a. Talked about 3 options:
 - i. Building a 60 x 60 at end of existing building (not attached)
 - ii. Building a completely new beef building – same spot
 - iii. Building an enclosed building I.e. – Horse & Dairy barns
 - b. They are reviewing what \$ they can raise
 - c. Need to be reviewed by County Board
- 16. Standard Process – Sponsorship included Putting up permanent misting stations
 - a. Need to be reviewed by County Board
 - b. Finalize how many we need or want

FAIR PARK SUPERVISORS REPORT

June 5, 2014

- Horse show attendance has been up. The Arabian Show was up almost 100 stalls to 269 stalls and 1121 bags of shavings. In 2 weeks a Quarter horse show should be about 360 stalls
- The new arena drag works great and the shows have been very happy with it. Our Ford 1720 tractor is not big enough to pull it and also not big enough to pull the water wagon. It is too small for anything we do out here now. We would like to sell this off and the old rotary drag and use the money for a new tractor. Net cost would be under \$15,000. We are using the Versahandler to pull the water wagon for now.
- We will be adding 2 more electric panels to accommodate vendors during Fair and campers Non-Fair. 1 north of the Activity center for a food vendor and displays. The other to update the old electric by the south restroom.
- Jeff Torbert was hired as our other OPT employee (1000 hours). Should have another summer employee (600 hours) hired by Thursday.

Jefferson County Fair Park Committee Meeting Thursday, June 5, 2014

Fair Office Report

- New intern Bryce Krull has been helping to coordinate 4H and FFA fair entries and print entry tags. All junior entry tags have been printed. Half of the club tags have been picked up by club leaders.
- Fair 4H Camping Registration: camping superintendents Kathy and Abby Steindorf picked up camping forms and are working on this year's map. Camping packets will be available starting July 5.
- Family 5 Packs are on-sale now for \$35 until July 8 in the Fair Office, UW-Extension Office, Courthouse, PremierBank and Piggly Wiggly-Watertown.
- Working with Nasco to create Fair poster and brochure. Final changes were delivered June 2. Working on newspaper insert in house.
- Finalizing vendors for Fair. Vendor application deadline was June 2.
- Working to get Fair Help: Gate workers & Office Help.
- Continually working with MIS to update the Fair website to ensure accurate info is up.
- There are 3 contestants for Fairest of the Fair: Cierra Ehrke-Essock, Olivia Peter, and Morgan Stendel. All three applicants, along with 2013 Fairest Caitlin Gerlach and State Fairest of the Fair Kaitlyn Riley handed out info on Jefferson County Fair at the Dairy Breakfast under Amy's direction. In addition, Cierra, Morgan, Caitlin, Kaitlyn and Amy had two live radio interviews with Michael Clish on WFAW.

Amy Listle & Leslie Pelikan
Marketing/ Administrative Assistants